



Human Appeal

The background features a dark teal color with a large, stylized white and teal circular graphic on the right side. A yellow semi-circle is visible on the left edge. In the center, there is a faint image of an open book. Overlaid on the book is a white 3D cube with yellow concentric circles radiating from its base.

DIVINE **LEGACY**'19

CONFERENCE TOUR

**SPONSORSHIP
BOOKLET**

www.divinelegacy.com.au



Inspiration



Guidance



Insights



Transformation

Get Inspired And Change Lives

Peace

nce

Legacy

anquillity

DIVINE
LEGACY'19



DIVINE LEGACY '19

CONFERENCE TOUR



Human Appeal Australia is proud to announce the launch of Divine Legacy Conference Tour 2019. An inaugural landmark event that will be held in four cities across Australia: Melbourne on 6th December, Adelaide 7th December, Sydney 8th December, and Brisbane 9th December 2019. The event features renowned inspirational speakers like Sh. Mufti Menk along with prominent Quran reciters that will enthrall audiences with their exquisite recitation to highlight important Quranic perceptions and highlight essential concepts for a better life here and in the hereafter.

Divine Legacy is a unique occasion established to promote diversity, create an environment of unity through helping those in need, and provide a better understanding of the holy scriptures especially among younger generations of Australian Muslims.

The conference is a biennial project that will mostly focus on the Holy Quran; the Muslims miraculous book that continues to inspire hearts and minds across the globe since 1400 years ago.

This year's conference will highlight the topic: Women in Quran, with carefully

selected issues that will concern the daily lives of women and their families in the modern world. The event will include a fundraising segment designed to help alleviate the hardship of many disadvantaged women and children and their communities across the world.

Human Appeal Australia has been working for the last 28 years. With over 26,000 local leads, close to a million followers on social media and a well-established marketing network Human Appeal Australia would like to offer you the opportunity to raise your brand awareness and market your business and projects to a wider range of potential clients. Your anticipated sponsorship will not only help your business but will also spread the knowledge and understanding of the Holy Quran and will support projects targeting disadvantaged women and children worldwide.

This sponsorship booklet will detail the event outlines, sponsorship packages and benefits & for further information please do not hesitate to contact us.

This event will help alleviate the hardship of many disadvantaged women and children and their communities across the world.



Special Guests & Qur'an Reciters



Sheikh Mufti Menk

Dr Mufti Ismail Menk is a leading global Islamic scholar & motivational speaker born and raised in Zimbabwe. He studied Shariah in Madinah and holds a Doctorate of Social Guidance from Aldersgate University.

Mufti Menk's work has gained worldwide recognition and he has been named one of "The Top 500 Most Influential Muslims in the World" since 2010.

He has millions of followers across his social media platforms. His personable style and down to earth approach has made him one of the most sought after scholars in our time. He has endeared himself to people with his much loved lecture series, a Mufti Menk hallmark.

Mufti Menk travels the world spreading a simple but profound message: "Do good, help others while preparing for the Hereafter".

Sheikh Mohamed Jebril



Sheikh Mohamed Jebril was born and raised in Egypt. By the age of 9, he had memorised the Holy Quran and won 1st place multiple times in Quran competitions within the Arab Republic of Egypt and the Islamic world. He received many awards in recognition of his endowment from many Islamic countries which he has visited.

With his level of education, he had the opportunity to work on many religious programs on Jordanian television which then led him to become a teacher of the Holy Quran at the University of Jordan. Sheikh Jebril has willingly travelled to many countries around the world to lead congregational prayers in Mosques and give many lectures in Islamic centres regarding the sciences of the Quran.

Imam Ishak Danis



Sh. Ishak Danis is a well-known Turkish Imam and Quran reciter who has Ijaza in the 10 Recitations. He was born in Trabzon in Turkey in 1969 and completed Quran memorisation in 1984. He is the imam of the Blue Mosque, an accredited reciter in many Turkish radio and TV stations and has tens of Khatma in Hafs rewaya (narration) and other different rewayas.

He was assigned as an International Judge in many Quran Recitations competitions. He travelled to more than 37 Islamic and foreign countries to recite the Holy Quran in Mosques, Conferences, Carnivals and celebrations.

Sponsorship Packages



Logo Inclusion:*

• Your logo will appear in a prominent position on Human Appeal Australia's website, Divine Legacy's website (with a link to your website) and Human Appeal Australia's and all Divine Legacy's social media outlets (Facebook page, Twitter, LinkedIn and Instagram)

Advertisement:*

• Your organisation will be mentioned on local radio station ads and in local newspapers as a Platinum sponsor.
• Your organisation will be mentioned as a Platinum sponsor on mail and email campaigns to over 26,000 prominent contacts of HAA donors and supporters.
• Targeted promotion to over 8,000 students and their families in selected schools across Australia.

Signage Marketing:*

• Your logo will appear on Divine Legacy billboards and oversized banners positioned at strategic main major roads.
• Your ad appearing on a roll up banner at the entry/exit at each event in 2 venues.
• Your logo will appear on Divine Legacy T.V. screen ads in shopping centres. (subject to availability)

Print Marketing:*

• Your logo will be promoted on 20,000 flyers.
• Logo advertisement on 200 posters.

Additional Inclusions:*

• Acknowledgements from the stage during the event.
• 1 minute video promo during the event.
• A table to promote your business/company during the event.
• 2 show bag inserts.
• 6 VIP dinner tickets with special guests. (At sponsor's state event)
• 10 Divine Legacy tickets (applicable in Sydney, Adelaide and Brisbane)

Logo Inclusion:*

• Your logo will appear in a prominent position on Human Appeal Australia's website, Divine Legacy's website (with a link to your website) and Human Appeal Australia's and all Divine Legacy's social media outlets (Facebook page, twitter, LinkedIn and Instagram)

Advertising:*

• Your organisation will be mentioned as a Gold sponsor on mail and email campaigns to over 26,000 prominent contacts of HAA donors and supporters.
• Targeted promotion to over 8000 students in selected schools across Australia.

Signage Marketing:*

• Your ad appearing on a roll up banner at the entry/exit at each event in 2 venues.

Print Marketing:*

• Your logo will be promoted on 20,000 flyers.
• Logo advertisement on 200 posters.

Additional Inclusions:

• Acknowledgements from the stage during the event.
• 1 minute video presentation during the event.
• A table to promote your business/company during the event.
• 1 show bags insert.
• 4 VIP dinner tickets with special guests. (At sponsor's state event)
• 6 Divine Legacy tickets (applicable in Sydney, Adelaide and Brisbane)

* The Organisations logo, half A4 page Ad, roll up banner and show bag inserts are to be provided by sponsor.

* The Organisations logo, A4 page Ad, roll up banner, video presentation and show bag inserts are to be provided by sponsor.



Logo Inclusion:*

- Your logo will appear in a prominent position on Human Appeal Australia's website, Divine Legacy's website (with a link to your website) and Human Appeal Australia's and Divine Legacy's Facebook page.

Advertisement:*

- Your organisation will be mentioned as a Silver sponsor in our Email Campaign to over 26,000 prominent contacts of Human Appeal donors and supporters.

Signage Marketing:*

- Your ad appearing on a roll up banner at the entry/exit at each event in 1 venues.

Additional Inclusions:*

- Acknowledgements from the stage during the event.
- A table to promote your business/company during the event.
- 1 show bags insert.
- 2 VIP dinner with special guests. (At sponsor's state event)
- 4 Divine Legacy tickets (applicable in Sydney, Adelaide and Brisbane)

* The Organisations logo, Quarter A4 page Ad, and show bag insert are to be provided by sponsor.

Advertisement:*

- Your organisation will be mentioned as a Bronze sponsor in our Email Campaign to over 26,000 prominent contacts of Human Appeal donors and supporters.

Additional Inclusions:*

- One show bags insert.
- 1 VIP dinner with special guests. (At sponsor's state event)
- 3 Divine Legacy tickets. (applicable in Sydney, Adelaide and Brisbane)

* The Organisations logo, Quarter A4 page Ad, and show bag insert are to be provided by sponsor.



Print Marketing:*

- Logo Advertisement on 1,000 souvenir booklets given out at the event.

Additional Inclusions:

- 1 VIP dinner with special guests. (At sponsor's state event)
- 2 Divine Legacy tickets. (applicable in Sydney, Adelaide and Brisbane)

* The Organisations Ad and logo to be provided by sponsor.

Sponsorship Agreement

Sponsorship can be secured by completing and signing the agreement below and submitting it directly to Human Appeal Australia at any of our offices (Sydney, Melbourne, Adelaide and Brisbane) through our representatives, or via e-mail: info@humanappeal.org.au
Please e-mail logo and any relevant information to info@humanappeal.org.au
For more information please call 1300 760 155.

Between: (Sponsor), and the Organizers of Divine Legacy 2019, represented by Human Appeal Australia (Host).

Sponsorship package chosen:

- ☐ \$15,000 (Platinum)
- ☐ \$10,000 (Gold)
- ☐ \$5,000 (Silver)
- ☐ \$3,000 (Bronze)
- ☐ \$1,000 (Supporter)

Full Name: Business Name:

Contact Number: Email:

Terms & Conditions

1. The host is obliged to fulfill the rights of the sponsor in accordance to the type of sponsorship package selected.
2. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavors to overcome the circumstances preventing its obligations from being carried out.
3. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
4. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
5. All sponsorship pledges are to be paid at least 30 days prior to event date.
6. Sponsorship packages are non-refundable and non-transferable to future events.
7. Sponsor stall space provided are to be used for promotion only and not for sales unless a prior agreement is entered into with the organising committee.

I agree to the above contract and its terms and conditions.

Signed: Date:/...../.....

PAYMENT OPTIONS:

Direct Deposit or Internet Transfer
Account Name: Human Appeal
Internation Australia
BSB: 032065 Acc No.: 328484
Bank: Westpac Bank

Cheque or Money Orders (Attach cheque/money order to form)
119 Haldon Street,
Lakemba NSW 2195
or
PO Box 406 Lakemba NSW 2195



Cities/Dates/Venues



Melbourne

Date: Friday, 6th December 2019

Venue: Lakeside Banquet & Convention Centre. 65 Melton Hwy, Taylors Lakes VIC 3038



Adelaide

Date: Saturday, 7th December 2019

Venue: Adelaide Convention Centre. North Terrace, Adelaide, SA 5000



Sydney

Date: Sunday, 8th December 2019

Venue: WaterView, Sydney Olympic Park. Bicentennial Dr, Sydney Olympic Park NSW 2127.



Brisbane

Date: Monday, 9th December 2019

Venue: Brisbane Convention & Exhibition Centre, Glenelg St, South Brisbane QLD 4101



Human Appeal

Call 1300 760 155 Visit www.hai.org.au

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